

# AGAMPREET

UI/UX Designer · Web Designer · Full-Stack Developer · Motion & Advertising Designer  
agampreet.com · [agampreet094@gmail.com](mailto:agampreet094@gmail.com)

---

## SUMMARY

I help small businesses, SaaS startups, and real estate agents upgrade from amateur-looking branding and websites to clean, professional digital experiences that build trust and generate leads.

---

## CORE SERVICES

- **Website Design & Development**  
Design and build fast, responsive, and SEO-friendly websites that look professional and convert visitors into inquiries.
  - **UI/UX & Product Design**  
Wireframes, user flows, and high-fidelity interfaces for web apps and dashboards with a focus on clarity and usability.
  - **Brand & Advertising Design**  
Logos, visual identity systems, social media creatives, and ad designs that make small businesses look established and premium.
  - **Motion Graphics & Social Content**  
Short-form animations, motion posts, and video assets that stand out in social feeds and support campaigns and promotions.
- 

## EXPERIENCE

### **Social Media & Creative Management – Boston Pizza (Whitby)**

*Content & Design Lead · Duration: 1+ year (Freelance/Contract)*

- Managed the visual side of the restaurant's social media presence for over a year.
- Designed static graphics and motion posts for promotions, events, and seasonal campaigns.
- Ensured all content followed Boston Pizza's brand guidelines while still appealing to the local Whitby audience.
- Helped the franchise maintain a consistent, professional, and active online presence.

### **Freelance Designer & Developer**

*UI/UX · Web Design & Development · Branding*

- Available for freelance projects with small businesses, SaaS startups, and real estate agents.
  - Offer end-to-end service: from initial visual direction to live, responsive websites and supporting social media creatives.
  - Focus on helping clients move away from generic, DIY visuals and towards a clean, confident, and conversion-focused brand presence.
- 

## SKILLS & TOOLS

### **Design & UX**

- UI/UX Design: Figma, Adobe XD
- Visual & Graphic Design: Adobe Photoshop, Illustrator
- Layouts, typography, color systems, design systems, and responsive UI design

### **Development**

- Front-End: HTML5, CSS3, JavaScript

- Frameworks: React.js, basic Node.js
- Responsive web design and component-based front-end architecture

### **Motion & Advertising**

- Motion Graphics: Adobe After Effects
  - Social Media & Ad Creatives: Instagram posts, stories, reels/shorts assets
  - Basic content planning to keep brands consistent across platforms
- 

## **CONTACT**

Portfolio: [agampreet.com](https://agampreet.com)

Email: [agampreet094@gmail.com](mailto:agampreet094@gmail.com)

Available for: Freelance / Contract Projects